



Knights of Columbus

District of Columbia State Council

STATE MEMBERSHIP DIRECTOR REPORT FOR THE 126TH STATE CONVENTION

Submitted May 7, 2025

At the beginning of the 2024-2025 Fraternal Year, the Supreme Council assigned the District of Columbia a membership intake goal of 169. With reductions received from bringing in large numbers of members through eMembership and other incentive programs from the Supreme Council, our ultimate intake goal was reduced over time to 149. As of the writing of this report, we are officially recognized by the Supreme Council to be at 152, beating our intake goal by three.

However, we are aware that DC does not receive automatic credit for members who join online without a DC address. When you include the 15 members who are in this basket, *our intake number stands at 167.*

Our Pinnacle goal is 120% of our intake goal which is 179. That leaves us 12 members shy – and with an online member that joined during the writing of this report, *we stand at 11 members shy of Pinnacle.*

That being said, we do not bring in new members to meet intake goals or receive awards. We bring in new members to ensure that the Knights of Columbus continues to thrive and survive in the District of Columbia. I am happy to report that we did exceptionally well towards our goal of making our councils, communities, parishes, and campus stronger. **Congratulations to the councils who have grown by at least one new member as of the writing of this report:**

Washington Council 224
Keane Council 353
St. Anthony Council 417
Potomac Council 433
Immaculate Conception Shrine Council 4944
Georgetown Univ. Council 6375
Catholic Univ. Council 9542

Patrick Cardinal O'Boyle Council 11302
Bl. Tansi Nigerian Council 11496
George Washington Univ. Council 13242
St. Michael the Archangel Council 14823
San Oscar Romero Council 15795
Divine Mercy African Council 17611

That is 13 out of 22 councils in the District of Columbia who have grown this year or 60%. Kudos to everyone who contributed to this herculean effort!

MEMBERSHIP INCENTIVES

With the support of the Supreme Council, we conducted several incentives aimed at growing the order in DC.

FAST START: First Quarter [July 1-Sept 30]

- 11 councils received \$100 cash prizes for recruiting at least 1 new member before September 30. There were 59 new members invited and recruited in Qtr 1.

BUILDING MOMENTUM: Second Quarter [Oct 1-Dec 31]

- One parish council and one college council won a \$500 raffle prize. There were 41 new members invited and recruited in Qtr 2.

FINISH STRONG: Third and Fourth Quarters [Jan 1-Jun 30]

- We decided to scrap the original idea of doing another raffle and instead pivoted to an individual member incentive where any member who invites and recruits a new member will receive a \$25 cash prize – no limitations per member – up to 50 new members. We are currently still running this incentive, but we have currently identified 11 new members who have been recruited by a member of the Order.

DISTRICT DEPUTY INCENTIVE

- The State Council implemented a DD incentive for DDs who have all councils in their district meet their membership growth goal by March 31, 2025. *District Deputy #4 Joseph Accardi will be awarded a \$250 cash prize for reaching this goal.*

We believe that we are in a good position to meet our Pinnacle Goal and we will work hard to meet it. **Our goal is still to get every active council in the District of Columbia to grow by at least one new member.** That goal is still achievable by the end of the Fraternal Year and the membership team stands ready to assist in any way we can.

Looking to the next fraternal year, we have identified some new areas of growth and are excited to see what comes as we begin to plan for FY 25-26. Get on board and let's make the District of Columbia stronger, bring more men closer to Christ, and ultimately walk with families on our journey to salvation.

Vivat Jesus!

Respectfully Submitted,



Christopher Pierno, PSD, FDD, PGK
State Membership Director & Executive Secretary
May 17, 2025