



# Knights of Columbus®

## REPORT OF THE STATE MEMBERSHIP DIRECTOR

District of Columbia State Council

124<sup>th</sup> State Convention - April 2023

### MEMBERSHIP GOALS

At the beginning of the Fraternal Year, there were **2,853 Knights** in the **District of Columbia**, including 646 affiliate members and 24 “online” members (or “prospects”). The Supreme Council initially assigned the District of Columbia an annual membership intake goal of **140** and an online membership intake goal of **70**. The State Board set its our jurisdictional goals of **120** new Knights and **13** membership-active councils.

As of the date of this report (April 24, 2023), the District of Columbia has recruited **130 Knights**. 119 Knights have joined a council, either directly or through transfer from online membership. An additional 11 Knights joined online and, for various reasons, have not transferred to council membership. Based on adjusted numbers from Supreme, the District of Columbia has achieved **89.77%** of its total intake goal and only needs an additional 9 new members to make “Circle of Honor.” The jurisdiction’s 78 online gains account for **111.42%** of its online growth goal. With respect to the State Board’s expectations, councils have achieved **108.33%** of the state-wide recruitment goal and **92.30%** of the membership-active council goal.

**Five (5) councils** have **achieved or surpassed** their intake goals for the year.

- Washington Council #224 (+17 / 213%)
- Georgetown University Council #6375 (+15 / 300%)
- Catholic University of America Council #9542 (+35 / 233%)
- Blessed Tansi Council #11496 (+6 / 120%)
- Oscar Romero Council #15795 (+24 / 480%)

Another **seven (7) councils** have recruited **at least one** new member.

- Keane Council #353
- Potomac Council #433
- Byrne Council #3877
- O’Boyle Council #11302
- George Washington University Council #13242
- St. Michael’s Council #14823
- Divine Mercy Council #17611

## RECRUITMENT EFFORTS

Councils in the District of Columbia continue to devise new recruitment strategies and to engage their parish communities with exemplary Columbian spirit. Several councils, including two of the college councils and the recently reactivated Oscar Romero Council #15795, have performed phenomenally well. There are also a noteworthy number of membership-active councils that have recruited at least one new member this Fraternal Year. The jurisdiction has surpassed its online membership goal from Supreme, as well as the membership-recruitment goal set by the State Board. With a final strong push towards the finish line, it is possible that the District of Columbia will attain *all* its goals and, more importantly, make “Circle of Honor.”

The **Fall Membership Rewards Program** was a great success, although it would have been better to have more councils participating, especially among non-college councils that were membership-active during Fraternal Year 2021-2022. Twenty-seven (27) raffle tickets were entered into three drawings at the January 2023 State Council meeting. The winning councils, which received monetary prizes, included: (1) Oscar Romero Council #15795 (\$750); (2) Blessed Tansi Council #11496 (\$750); and (3) Catholic University of America Council #9542 (\$500).

The **Fall Membership Initiative**, which did not include a monetary incentive, was less successful. This initiative invited Grand Knights (1) to schedule a meeting with parish leadership, (2) schedule a service project, (3) advertise in the parish bulletin, and (4) announce the project from the pulpit and ask eligible men to join the Order. The initiative assumed that men would be inspired to become Knights if they saw councils giving back to the community and making a real difference in the parish. The State Board provided template language for bulletin and pulpit announcements. This program will be reformulated before being implemented again, if at all.

The State Council’s “**Get Well**” initiative, which was attempted in the fall, will also require reconfiguration if it is attempted in the future.

The **Spring Membership Rewards Program** is still in full swing. Councils have until June 30, 2023 to earn one raffle ticket for every qualifying new member. There will be two consecutive drawings with \$500 monetary prizes at the start of the new Fraternal Year. A council will only be eligible to win one of the drawings. As of the date of this report, 67 tickets have been awarded.

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Respectfully submitted,



Ryan P. Mulvey, Esq., FDD, PGK  
State Warden  
State Membership Director